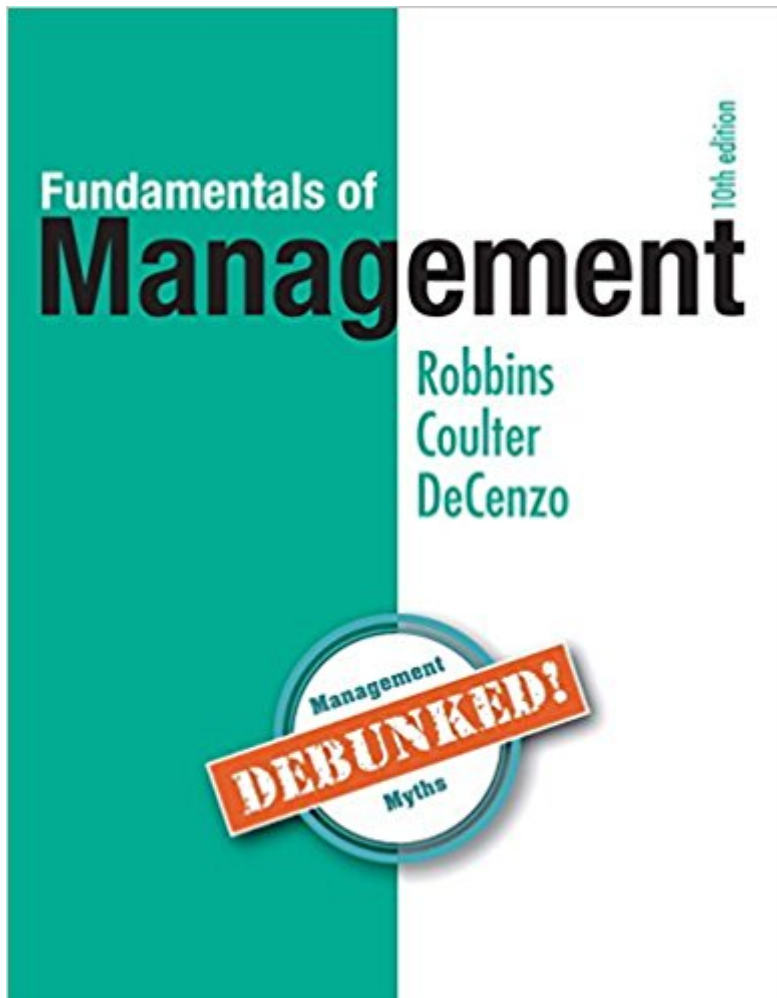




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Fundamentals Of Management (10th Edition)



Synopsis

For Principles of Management courses. The practical tools of management presented through in-depth practice Fundamentals of Management is the most engaging and up-to-date introduction to management resource on the market today. Covering the essential concepts of management, it provides a solid foundation for understanding the key issues and offers a strong, practical focus, including the latest research on what works for managers and what doesn't. The 10th Edition has been updated with the latest coverage on hot topics such as sustainability, holacracy, the sharing economy, gamification, data analytics/big data, BYOD (bring your own device), and wearable technology. Engaging and fun videos and exercises motivate readers and give them the practice they need to become successful managers. Also available with MyLab Management MyLab Management is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Fundamentals of Management, 10th Edition is also available via Revel, an interactive learning environment that enables students to read, practice, and study in one continuous experience. NOTE: You are purchasing a standalone product; MyLab Management does not come packaged with this content. If you would like to purchase both the physical text and MyLab Management search for: 0134303172 / 9780134303178 Fundamentals of Management: Essential Concepts and Applications Plus MyLab Management with Pearson eText -- Access Card Package Package consists of: 0134237471 / 9780134237473 Fundamentals of Management: Essential Concepts and Applications 0134240693 / 9780134240695 MyLab Management with Pearson eText -- Access Card -- for Fundamentals of Management: Essential Concepts and Applications

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Customer Reviews

Stephen P. Robbins received his Ph.D. from the University of Arizona. He previously worked for Shell Oil Company and Reynolds Metals Company and has taught at the University of Nebraska at Omaha, Concordia University in Montreal, the University of Baltimore, Southern Illinois University at Edwardsville, and San Diego State University. He is currently professor emeritus in management at San Diego State. Dr. Robbins's research interests have focused on conflict, power, and politics in organizations, behavioral decision making, and the development of effective interpersonal skills. His articles on these and other topics have appeared in such journals as Business Horizons, California Management Review, Business and Economic Perspectives, International Management, Management Review, Canadian Personnel and Industrial Relations, and The Journal of Management Education. Dr. Robbins is the world's best-selling textbook author in the areas of management and organizational behavior. His books have sold more than 7 million copies and have been translated into 20 languages. His books are currently used at more than 1,500 U.S. colleges and universities, as well as hundreds of schools throughout Canada, Latin America, Australia, New Zealand, Asia, and Europe. Dr. Robbins also participates in masters track competition. Since turning 50 in 1993, he's won 23 national championships and 14 world titles. He was inducted into the U.S. Masters Track & Field Hall of Fame in 2005.

Mary Coulter (Ph.D., University of Arkansas) held different jobs including high school teacher, legal assistant, and city government program planner before completing her graduate work. She has taught at Drury University, the University of Arkansas, Trinity University, and Missouri State University. She is currently professor emeritus of management at Missouri State University. In addition to Fundamentals of Management, Dr. Coulter has published other books with Pearson including Management (with Stephen P. Robbins), Strategic Management in Action, and Entrepreneurship in Action. When she's not busy writing, Dr. Coulter enjoys puttingter around in her flower gardens, trying new recipes, reading all different types of books, and enjoying many different activities with husband Ron, daughters and sons-in-law Sarah and James, and Katie and Matt, and most especially with her two grandkids, Brooklynn and Blake, who are the delights of

her life! ~ David A. Decenzo (Ph.D., West Virginia University) is president of Coastal Carolina University in Conway, South Carolina. He has been at Coastal since 2002 when he took over leadership of the E. Craig Wall Sr. College of Business. As president, Dr. DeCenzo has implemented a comprehensive strategic planning process, ensured fiscal accountability through policy and practice, and promoted assessment and transparency throughout the University. Before joining the Coastal faculty in 2002, he served as director of partnership development in the College of Business and Economics at Towson University in Maryland. He is an experienced industry consultant, corporate trainer, public speaker, and board member. Dr. DeCenzo is the author of numerous textbooks that are used widely at colleges and universities throughout the United States and the world. Dr. DeCenzo and his wife, Terri, have four children: Mark, Meredith, Gabriella, and Natalie, and reside in Pawleys Island, South Carolina. ~

I am taking an Entrepreneur class, and was assigned this book. The content is good, and does a great job of providing accurate, helpful information. However, there is so many spelling error, weird ones with extra hyphens in words that really don't need them. I'm in the U.S., and checked the publishing location; maybe it's from the U.K. - I know we spell some words differently than the Brits. Nope, published in the USA. And the authors were even American. It makes me wonder who copy edited this; they shouldn't have been paid. Otherwise good book, but errors are an eyesore.

I found this textbook to be extremely essential to passing my Management course. Not only is it informative but I found it to be inspirational and uplifting. Whether you are taking a course in Management or not, this text helps guides you to be a greater leader with the skills to manage yourself and others. Plus it is easy to read with pictures and large font.

Good, up-to-date information. Generally well written. I do like the modern examples, shows the authors did their research to get good anecdotes. I don't like how the book is laid out, with all the side-bar type information. The info is good, but it makes reading the text difficult, as I'm getting distracted and having trouble with continuity of the text. The end-of-chapter stories are good, along with the web-based instruction that's extra. Over all, the authors write well and know their topic, as well as their audience.

Arrived with no missing pages but I wish it had a binder with it. It's definitely a less expensive alternative to a traditional text book. I also liked that I could throw a chapter in a folder and take it

with me to work or on the train for reading without lugging a large text book. I found the test associated with the text publisher are not as closely linked as they could have been. There is a lot of tiring material in here and it gets redundant and cumbersome as you read on.

This text book is exactly what I needed for class. It was in perfect condition. It has a lot of good information. If anyone is interested in the fundamentals of management I would recommend this book.

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The book is perfect. Good condition and perfect for class

This was such a confusing and horrible textbook because it literally read like stereo instructions. I did not like that there were myths to bust at the beginning of each chapter and that there was so much word garbage on each page. The instructor explained the concepts much better in class to be honest.

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